



Government of India
Ministry of MSME

Brief Industrial Profile of Ganjam District **(2019-20)**



Carried out by

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India,)

(As per the guidelines of O/o DC(MSME), New Delhi)

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Ganjam** district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyasmita Sahoo, Dy. Director (EI) for the benefit of entrepreneurs and professionals in the state.

Cuttack
Dated:



(Dr. S. K. Sahoo)
Director Incharge

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Brief Industrial Profile of Ganjam District

1. General Characteristics of the District

Ganjam District came into existence on 1st April 1936. The district is named after the old township and European fort of Ganjam situated on the northern bank of river Rushikulya which was the head quarter of the District. The Ganjam area was a part of ancient Kalinga which was occupied by Ashok in 261 B.C. The period of 1757 was ruled by the French Commander Bussy. In 1759, the French ruler was defeated by English and the District was annexed by them. The office of the District Collector was established in 1794. The District got separated from the Madras Presidency and formed the part of the newly created State of Odisha province with effect from 1.4.1936..

1.1 Location & Geographical Area.

Ganjam district is situated in the coastal region of the state surrounded on the North by Khurda district, on the East by the Bay of Bengal, on the West by Khandhamal and Gajapati district and on the South by Andhra Pradesh. It is between 19.00' and 20-17' of the Northern Latitude and 84-6' to 85-11' of Eastern Longitude. The geographical area of the district is 8206 Sq.Kms.

1.2 Topography

The district is covered by East and South Eastern coastal Plain Zone and North Eastern Ghat Zone. The Coastal Plain Zone is characterized by a number of deltas mainly formed by the river Rushikulya. The famous Chilika Lake lies in the Eastern part of the district. The district is broadly divided into two natural divisions i.e. the Coastal Plains in the east and the hills and table lands in the west. The block-wise physical features of the district are as follows : i) Coastal – Rangeilunda, Chikiti, Chatrapur, Ganjam & Khallikote, (ii) Plains – Kabisuryanagar, Hinjlicut, Polasara, Kodala, Aska, Digapahandi and Kukudakhandi and (iii) Hilly – Buguda,

Jagannathpur, Sorada, Bhanjanagar and Dharakote. The important rivers of the district are Rushikulya, Badanadi, Jahada, Dhanei and Baghua. The soil of the district are mostly alluvial, black laterite, red and saline. The texture is sandy to sandy loam or clay to clay loam.

1.3 Availability of Minerals.

The district is endowed with rich and significant exploitable mineral deposits like Mineral Sand, Rutile, Garnet, Limenite, Sillimanite, Monazite & Zircon respectively. The other available minerals are Lime Kanakar, Soap Stone, Manganese, China Clay, Fire Clay, Graphite, Quartz & Granite respectively.

PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION in 000 tonnes 2010-2011
MAJOR MINERAL		
1.	NIL	NIL
MINOR		
1.	Mineral Sand	Scanty deposits & not commercially exploitable
2.	Rutile	12
3.	Garnet	18
4.	Limenite	206
5.	Sillimanite	18
6.	Monazite	Scanty deposits & not commercially exploitable
7.	Zircon	6

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The total forest area in the district is 2,103 sq. km.. The major portion of forest is located in Surada, Kodala, Khallikote, Tamana, Karchulli, Buguda, Tarasingi, Gallery, Dholpita and Durga Prasad. The major forest products

are Timber, Bamboo, Myrabanna, Tamarind, Mohua, Sal, resin, Kendu leaves, Siali leaves and Karanja seeds.

1.5 Administrative set up-2019

The district is divided into three sub-divisions, 23 tahasils and 22 CD blocks. There are 02 Municipalities , 16 NACs and 18 towns in the district. The details about the administrative set-up is given below :

1. District Headquarters : Berhampur
2. No. of Sub-Divisions : 3
3. No. of CD Blocks : 22
4. No. of Tahasils : 23
5. No. of Municipality and NACs :2(Municipality) 16(NACs)
6. No. of Towns : 18
7. No. of Police Stations : 38
8. No. of Fire Stations : 23
9. No. of Assembly Constituencies : 13

2. District at a glance 2020:

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	19.00' and 20-17'
	ii) Longitude		Degree	84-6' to 85-11'
	iii) Geographical Area		Sq.Kms.	8206
(B)	Administrative Units	Nos.		
	i) Sub divisions			3
	ii) Tehsils			23
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-

	v) Panchayat Samitis(CD Blocks)			22
	vi)Nagar nigam			2
	vii) Nagar Palika			16
	viii) Gram Panchayats			503
	xi) Revenue villages			3195
	x) Assembly Area			13
2.	Population			
(A)	Total Population of the District	2011	000 Nos.	3529
	Sex-wise			
	i) Male	2011	000 Nos.	1779
	ii) Female	2011	000 Nos.	1750
(B)	Rural Population	2011	000 Nos.	2761
	Urban Population	2011	000 Nos.	768
3.	Agriculture			
A.	Land utilization	2018-19		
	i) Forest cover	2018-19	000 Hectare	315
	ii) Misc trees & Grooves	2018-19	“	22
	iii)Permanent Pasture	2018-19		20
	iv) Land put to Non Agriculture use	2018-19	“	21
	v) Uncultivable Barren land	2018-19	“	20
	vi) Culturable Waste	2018-19		11
	vii) Net Area Sown	2018-19		347
4.	Forest			
	(i) Forest	2018-19	000 Hectare	315
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	589570
	ii) Buffaloes	2012	Nos.	64428
B.	Other livestock			
	i) Goats	2012	Nos.	227049
	ii) Pigs	2012	Nos.	5725
	iii) Sheep	2012	Nos.	156350

6.	Communication			
A.	Railways			
	i) Length of rail line	2014-15	Kms	85.64
	ii) No. of Rly. Station & PH	2014-15	Nos.	12
B.	Roads			
	(a) National Highway	2018-19	Kms	327.45
	(b) State Highway	2018-19	Kms	491.87
	(c) Major District Highway	2018-19	Kms	91.36
	(d) Other district Roads	2018-19	Kms	1108.04
	(e) Rural road/ Agriculture Marketing Board Roads	2018-19	Kms	3044.92
	(f) Forest Roads	2018-19	Kms	501.50
	(g) Post offices	As on 31.03.19	Nos.	682
7.	Public Health	2018-19		
	(a) Medical college/District Hospital		No.	2
	(b) Beds in Allopathic hospitals		No.	1967
	(c) Ayurvedic Hospital		No.	49
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Homoeopathic hospitals		No.	44
	(f) Community health centers		No.	29
	(g) Primary health centers		No.	98
	(h) M.H.U		No.	-
	(i) Sub Health Centers		No.	-
	(j) Private hospitals		No.	N.A
8.	Banking commercial	As on March19		
	(a) Commercial Bank Branches	As on March19	Nos.	433
	(b) Deposit	As on March19	Rs. in Cr.	19323.28

9.	(c) Credit	As on March19	Rs. in Cr.	7334.15
	Education			
	(a) Primary school	2018-19	Nos.	2272
	(b) Upper-Primary schools	2018-19	Nos.	1325
	(c) Secondary schools	2018-19	Nos.	710
	(d) Colleges(Junior+Degree)	2018-19	Nos.	134(Jr. Colleges) 60(Degree Colleges)
	(e) Technical University	2018-19	Nos.	1 (Indian Institute of Science Education and Research, Berhampur)

2.1 Existing Status of Industrial Areas in the District of Ganjam

S. No.	Name of Ind. Area/Ind. Estate	Total Land (in Acres)	Land Allotted (In Acres)	Land Allotable	Land available	Prevailing Land Rate Per Acre/Rs. In lakh	Total Unit	Units Closed	Units in Pipeline	No. of Units in Production
1.	Berhampur	13.140	8.131	10.512	2.381	30.00	66	4	16	33
2.	Auto Nagar – PH-I	28.052	8.201	22.442	12.241	30.00	124 Vacant-44	1	12	57
3.	Auto Nagar – PH-II	46.125	41.218	36.900	- 4.318	30.00	328 Vacant-174	46	13	34
4.	Chhatrapur	34.535	20.928	27.628	6.700	20.00	18	2	4	4
5.	Bhanjanagar	17.993	0.344	14.394	14.050	10.00	1	-	-	-
6.	Ambapua	4.970	0.000	4.970	0.000	-	-	-	-	-

Source:- IDCO, Bhubaneswar

3. INDUSTRIAL SCENERIO OF GANJAM

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	19075
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	13017
3.	TOTAL MEDIUM & LARGE UNIT	NO.	3
4.	TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES	NO.	68064
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	4504
6.	NO. OF INDUSTRIAL AREA/ESTATES	NO.	6
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF Regd. SMALL SCALE INDUSTRIES	IN LAKHS	53355.62
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	266.30

Source: DI, Odisha

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Till	1984-85	1013	7989	544.8
	1985-86	57	437	93.9
	1986-87	60	60.67	653
	1987-88	47	256	46.36
	1988-89	69	647	128.12
	1989-90	47	551	193.83
	1990-91	66	616	133.4
	1991-92	110	661	93.44
	1992-93	48	424	55.44
	1993-94	52	398	224.5
	1994-95	68	399	185.42
	1995-96	98	660	238.5
	1996-97	134	1245	507.29
	1997-98	57	635	128.82
	1998-99	39	445	462.62
	1999-2000	128	1089	659.91
	2000-01	119	577	141.29
	2001-02	165	741	317.87
	2002-03	168	532	116.94

	2003-04	140	648	250.59
	2004-05	140	830	334.26
	2005-06	150	1016	453.79
	2006-07	149	1030	444.22
	2007-08	151	2084	896.94
	2008-09	151	1187	513.2
	2009-10	151	1034	396.9
	2010-11	100	622	693.2
	2011-12	104	1143	1830.79
	2012-13	165	1565	1253.31
	2013-14	457	1626	1725
	2014-15	1854	5694	8724.90
	2015-16	2907	6465	6546.18
	2016-17	3134	8970	11013.85
	2017-18	2799	6696	6647.74
	2018-19	3978	8499	7297.63
	Total	19075	68064	53355.62

Source: Directorate of Industries, Government of Odisha, Cuttack & District At a Glance, 2020

3.2.1 MSME Units registered under Udyog Aadhaar Memorandum and exist in the District as on 20.04.2020:

Total	Micro	Small	Medium
9487	8484	989	14

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT (GIP)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20. & 22	Agro-based	2571	10739.76	15442
23, 24, 25 & 26	Textile based	1034	1097.72	4242
27	Forest & Wood Based	353	331.48	1760
28	Paper & Paper Products	198	707.03	971
29	Livestock & Leather	42	54.71	208
30.	Rubber & Plastic	152	2344.3	820
31.	Chemical & Allied	460	2296.14	3438
32	Glass & Ceramics	888	3348.42	12331

33 & 35	Engg. & Metal Based	1179	4261.18	5881
36	Electrical & Electronics	113	258.76	442
97	Repairing & Servicing	5594	13490.31	15310
	Misc. Manufacturing	433	1413.8	2184
Total		13017	40343.61	63029

Source: Directorate of Industries, Government of Odisha, Cuttack

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ganjam & Near By Area

1. Indian Rare Earths Ltd., Chhatrapur

3.5 Major Exportable Item:

Rare Earth

3.6 Growth Trend:

3.7 Vendorisation / Ancillarisation of the Industry

Due to the existence of one Large Scale Industry and two Medium Scale Industries and the MSMEs manufacturing Zircon Flour, Siliminate Flour & Garnet processing which are the downstream industries to these large units, the district has scope and potential for development of ancillary Industries. Basing on the products of Indian Rare Earths Ltd., Chhatrapur few ancillary and downstream industries have come up around Chhatrapur and Berhampur areas viz;

Sl.No.	Units	Products
1.	M/s. Oriental Zirconia	Zircon Flour, Siliminate Flour
2.	M/s. Zircotech Industries	Zircon Flour, Siliminate Flour
3.	M/s. Altech Minerals	Zircon Flour, Siliminate Flour
4.	M/s. Modern Chemicals	Sodium Nitrate
5.	M/s. Blast Abrasive	Garnet Processing

3.8. Medium Scale Enterprises

3.8.1 List of the units in Ganjam & Near By Area

1. M/s. Aska Co-operative Sugar Industries, aska
2. M/s. Jayashree Chemicals(P) Ltd., Ganjam
3. M/s IndiConnect Infratel Pvt. Ltd.
4. M/s Ramesh Saloon
5. M/s Jayasen Sahu
6. M/s Umakanta Sahu
7. RSAK Electrical Pvt. Ltd.
8. M/s Srinivasulu Real Estate & Construction
9. Saraf Construction Pvt. Ltd.
10. udhakar Pvc Products Pvt Ltd.
11. Crochet Ind. Pvt. Ltd.
12. Pariyapti Enterprises
13. M/s Polaki Srirangam
14. M/s Sure Safety Solution Pvt.Ltd.

3.8.2 Major Exportable Item

There is scope for export of essential oils and aromatic products.

3.9 Service Enterprises

The following service enterprises are existing in the district ;

1. Laundry & Dry Cleaning
2. Dhabas
3. Motels
4. Beauty Parlour
5. DTP Centre
6. Automobile Garage

7. Photo shop & Binding
8. Watch Repairing
9. IT Kiosks
10. General Fabrication

3.9.1 Potentials areas for service industry

1. General Engineering Workshop
2. Repairing of Two, Three Wheelers and four Wheelers
3. General Fabrication
4. TV Repairing Centres
5. Cyber Café

3.9.2 Potential for new MSMEs

1. Kewda/Essential Oil
2. Atta & Modern Rice Mill
3. Decorative Tiles
4. Stone Carving
5. Nuts & Bolts
6. PVC Conduit Pipes
7. Steel Furnishing
8. Brass & Bell Metal Product
9. Cement/Fly Ash Bricks
10. Cane & Bamboo Works
11. Kewda Distiller
12. Plastic Moulded Product
13. Packaging Products
14. UPS & Voltage Stabilizers
15. Agricultural Implements
16. Rice Bran Oil
17. Herbal based Agarbati/Cosmetics
18. Cashewnuts
19. Cornflakes
20. Mechanized Dry Fish Processing.

4.1.1 Existing and Identified Clusters of Micro & Small Enterprises:

The existing and identified clusters in Ganjam district are :

Manufacturing Sector

- Rice Mills
- Ganjam Cashew Cluster, Rambha(CFC Operational)
- Granite, Stone Carving
- Powerloom
- Pottery , Toys and Doll
- Brahmapur Handloom Cluster
- Jagmohan Brass & Bell Metal Cluster(SFURTI)
- Handloom Shergesh
- Wood Turning and Lacquireware
- Brahmapur Food Processing
- Powerloom and Textile
- Ayurvedic Medicine
- Kewda

4.1.2 Service Sector

None

4.2 Details for Identified cluster

4.2.1 Name of the cluster : M/s. Shree Jagannath Cashew Cluster(P) Ltd.,
At/Po-Rambha, Ganjam

1	Principal Products Manufactured in the Cluster	Cashew Kernels
2	Name of the SPV	M/s. Shree Jagannath Cashew Cluster(P) Ltd., At/Po-Rambha, Ganjam
3	No. of functional units in the clusters	49
4	Turnover of the Clusters	3800 MT
5	Value of Exports from the Clusters	10% of the products are exported to export houses
6	Employment in Cluster	5000
7	Average investment in plant & Machinery	Rs.4.29 Crores
8	Major Issues / requirement	(i) Marketing problem, (ii) Quality Problem, (iii) Lack of Utilization of bye products(Cashewnut Shell Liquid), (iv) Lack of working capital due to seasonal products and piling up of inventory, (v) Lack of raw material storage bank & (vi) Lack of Packaging Standards
9	Presence of capable institutions	OSDC(Orissa State Cashew Development

		Corporation), Orissa Forest Development Corporation(OSFDC), Soil Conservation Department, OUAT
10	Thrust Areas	Common Packaging , Raw Material Bank, Product Display Centres, Capacity & Trust Building for Skill Development , Institutionalized Networking & Financing
11	Problems & constraints	(i) Marketing, (ii) Quality & (iii) Finance

Present status of the cluster :- The cluster is functioning under the SPV name Shree Jagannath Cashew Cluster(P) Ltd., at Rambha, Ganjam. The Diagnostic Study Report of the cluster prepared both for soft and hard intervention for developing the cluster. The establishment of the CFC is in full swing and nearing completion.

4.2.2 Chemical cluster : M/s. Rushikulya Ayurvedic Cluster(P) Ltd., Ajudhyanagar, 2nd Lane, Berhampur, Ganjam

1	Principal Products Manufactured in the Cluster	Standardized Ayurvedic Products
2	Name of the association	M/s. Rushikulya Ayurvedic Cluster(P) Ltd.,
3	No. of functional units in the clusters	15
4	Turnover of the Clusters	975 MT
5	Value of Exports from the Clusters	10 % of the products is being exported through export houses
6	Employment in Cluster	250
7	Average investment in plant & Machinery	Rs. 412 Lakhs
8	Major Issues	(i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing, Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing
9	Access to Export Market	Through Export Houses

4.2.3 Name of the cluster : M/s. Ganjam District Rice Mill Owner's Association, Ganjam

1	Principal Products Manufactured in the Cluster	Rice , Husk & Bran(as by-products)
2	Name of the SPV	M/s. Ganjam District Rice Mill Owner's Association, Ganjam
3	No. of functional units in the clusters	273

4	Turnover of the Clusters	Rs. 496 Crores
5	Value of Exports from the Clusters	Rs. 10 crores
6	Employment in Cluster	14000
7	Average investment in plant & Machinery	Rs. 75 Crores
8	Testing needs	Creation of testing facility for rice bran & other by-products
9	Thrust Area	Quality improvement of rice, development of skilled manpower, creation of organized paddy procurement system to stabilize the cost of paddy, adoption of non-conventional energy technology, economic utilization of rice husk ash(boiler ash)
10	Access to Export Market	Around Rs.10 crores value of rice exported through export houses with a possibility of enlargement of future exports of rice to the tune of Rs.50 crores.

Present status of the cluster :- Diagnostic Study Report prepared by APITCO Limited, Bhubaneswar both for soft and hard interventions for the cluster like establishment of CFC for Testing Lab, Packing & Information Centre.

4.2.4 Name of the cluster : M/s. Ganjam Granite Cluster, Berhampur

1	Principal Products Manufactured in the Cluster	Granite Tiles & Slabs
2	Name of the SPV	M/s. Ganjam Granite Cluster
3	No. of functional units in the clusters	36
4	Turnover of the Clusters	76 Lakh Sq. Ft.
5	Value of Exports from the Clusters	10 % of the products are exported through export houses
6	Employment in Cluster	917
7	Average investment in plant & Machinery	Rs.18 Crores
8	Testing needs	Testing facilities required in R&D set up laboratories like IMMT, GSI
9	Problem/Thrust Area	(i) Stringent policy of lease mining, (ii) lack of testing facilities, (iii) no captive plant for electricity, (iv) lack of supply of skilled manpower for skill development
10	Access to Export Market	Through export houses

Present status of the cluster :-The Diagnostic Study Report has been validated for soft and hard intervention for CFC the cluster is under process.

4.2.5 Chemical cluster : M/s. Ganjam Kewda Development Trust, Reddy House, HillPatna, Berhampur, Ganjam

1	Principal Products Manufactured in the Cluster	Rooh, Attara & Kewda Water
2	Name of the association	M/s. Ganjam Kewda Development Trust
3	No. of functional units in the clusters	145
4	Turnover of the Clusters	Rs.41.28 Crores
5	Value of Exports from the Clusters	10 % of the products is being exported through export houses
6	Employment in Cluster	1876
7	Average investment in plant & Machinery	Rs. 8.70 Crores
8	Major Issues	(i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing , Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing
9	Access to Export Market	Through Export Houses

5. General issues raised by industry association Problems of Existing MSMEs in the district :

- (i) Single Window Mechanism not working effectively.
- (ii) Marketing Bottleneck, transportation & power.
- (iii) Delayed Payments from Large-Scale Industries.
- (iv) Lack of timely credit flow to MSMEs.

6. Prospects of training programmes during 2020-21*:

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	IMC	-	1
2	EAP	-	1
3	E-SDP	-	2
4	MDP	-	1

* Subject to availability of sanction from O/o DC(MSME), New Delhi.

7. Action plan for MSME Schemes during 2020-21:

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	There is scope for undertaking cluster activities on Granite, Rice Milling, Kewda Oil & Cashew processing in the district.
2	P&MS	
i	Domestic Trade Fair (5A & 5B)	Two units will be motivated to apply under the scheme
ii	Capacity building of MSMEs in Modern Packaging technique(5C)	01 unit will be motivated.
iii	Development of Marketing Haat(5D)	01 Haat will be developed
iv	VDP(5E)	-
v	International/National Workshop/Seminars(5F)	-
vi	Awareness Programme(5G)	02 Programmes will be organised
3	CLCSS	01 Awareness Programme to be organised
4	CGTMSE	One unit will be motivated to apply under the scheme
5	International cooperation	-
6	National Awards	One unit will be motivated to apply under the scheme
7	NMCP schemes	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	ZED	-
iv	Digital MSME	One unit will be motivated to apply
v	IPR	-
vi	Incubator	One Technical Institute from the district will be motivated to apply under the scheme for recognition as HI/BI.

* Subject to availability of sanction from O/o DC(MSME), New Delhi.

8. STEPS TO SET UP MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> • Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, • General Manager, DIC, Ganjam. • MSME-DI, Govt. of India, Cuttack www.udyogaadhaar.gov.in
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> • MSME Development Institute, Vikash Sadan, College Square, Cuttack www.msmedicuttack.gov.in
3.	Land and Industrial shed	<ul style="list-style-type: none"> • MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	<ul style="list-style-type: none"> • MD, OSFC, OMP Square, Cuttack, www.osfcindia.com • MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com • Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in • Secretary, KVIB, Near Rupali Square, Bhubaneswar • General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx • General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com • Nationalized Banks
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> • M.D., OSIC, Khapuria Industrial Estate, Cuttack, www.osicltd.in
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> • Regional Manager, NSIC, Abdul Hamid Street, Kolkata • Sr. Branch Manager, NSIC, Link Road, Cuttack, www.nsic.co.in

7.	Power/Electricity	<ul style="list-style-type: none"> • Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, www.gridco.co.in • Chairman, CESCO, IDCO Tower, Bhubaneswar, www.cescoorissa.com
8.	Technical Know-how	<ul style="list-style-type: none"> • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in
9.	Quality & standard	<ul style="list-style-type: none"> • Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm • Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 • Export Credit Guarantee Corporation of India Ltd., 611, 3rd Floor, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.asp • Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, www.depmodisha.nic.in • Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	<ul style="list-style-type: none"> • MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in • Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in • Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com • Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar, www.dhorissa.ori.nic.in • Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles • Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com • Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm • Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in • Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, www.odishaforest.in